



Welcome Home!

This is what every realtor wants to tell a prospective buyer! And, after helping clients through one of the biggest decisions of their life everyone wants to celebrate!

Lexington Habitat for Humanity is excited to launch the new “Welcome Home” realtor partnership program and we hope you will join us in this special way to celebrate homebuyers! Since 1986 Lexington Habitat has helped 400 families achieve homeownership through building quality, affordable housing alongside community volunteers. This program is a way for realtors to make a gift of \$50 to Lexington Habitat for Humanity in lieu of (or in addition to) a traditional gift.

We would like to invite realtors to join us in the “Welcome Home” realtor program to help ensure we continue to serve families in need throughout our Lexington community.

How it works

Realtors can either purchase “Welcome Home” cards in advance or as needed. Lexington Habitat for Humanity will mail the card to the new homeowners on behalf of the realtors. We will then notify the realtor when the card has mailed so they have the opportunity to follow up with the new homeowners about this special gift... using this as an additional touch-point with their clients.

Lexington Habitat for Humanity will maintain a page on our website dedicated to this program where we will highlight realtors partnering in this program. We will also highlight partnering realtors in a variety of social media avenues as well as through ads in the Lexington Herald-Leader “Homeseller” insert.

To sign up visit lexhabitat.org/welcome-home.

For more information contact Dana at 252.2224, xt. 153 or email danas@lexhabitat.org.

Other Ways to Partner:

Deconstruction: *If a homebuyer mentions they want to remodel a room or a house, we can help!* Deconstruction is the removal of salvageable items in the reverse order of their construction. For people remodeling or demolishing a home, deconstruction is an environmentally responsible alternative to demolition and reduces the amount of materials disposed into landfills. All salvageable items, such as kitchen cabinets, bathroom vanities, flooring are removed by our deconstruction team and then sold to the public at the Lexington Habitat ReStore.

Recycled Latex Paint program: *If a homebuyer mentions repainting their new home, let them know about our recycled paint program!* Leftover latex paint can now be remixed and resold! Community members can bring used or leftover latex paint to the Lexington ReStore for recycling. This is an economic and environmental solution to a common problem of old or leftover paint. Once paint is separated by type it is then inspected, shaken and filtered. The mixed paint is filtered a second time and repackaged for resale to the general public.

Cars for Homes: Car donations helps Lexington Habitat serve a family by providing a quality, affordable home... a hand up, not a hand out. It is quick and easy to recycle your used cars, trucks, boats, RVs, motorcycles, or other vehicles—running or not! Plus, you may be eligible for a tax deduction if you itemize. (Consult the IRS or your tax advisor for details.) Donate a car, truck, boat or RV to Cars for Homes™ — Habitat’s official car donation program at 877-277-4344.